



Smart fashion & retail

AI-driven video analytics for real-time shopper intelligence

Retail intelligence that allows you to capitalize on shopping behaviours in real-time that increases customer engagement

Our AI-driven video analytics for retailers integrates with existing video cameras to acquire, evaluate and interpret in-store data at scale and speed.

Retail chains, banks, outdoor markets, shopping malls, event stores all have the ability to record video locally, and by adding AI-driven video analytics users can gain valuable insights into shopper behaviours, leading to improved customer engagement and sales.

A single tool that delivers actionable insights for: Marketing, operations and security



FEATURES INCLUDE

Real-time monitoring with automated workflows with cross-functional benefits for:

OPERATIONS

- Identify peak and non-peak hours
- Roster staff according to peak and non peak hours
- Use event alerts to stay informed of sudden events

MARKETING

- Store optimisation with video analytics: Using heat maps to uncover popular & un-popular areas
- Gain insight into shopper behaviours and their demographics
- Monitor shopper flow and paths to optimise for better in-store product placement
- Increase customer engagement with actionable insights

SECURITY / INVESTIGATIVE

- Reduce shrinkage, vandalism and theft with video analytics
- Video search for enhanced security: Protecting customers, employees, and inventories
- Allocate more staff to popular zones
- People counting / queue detection and crowd control
- Get alerted for sudden events

FOCUS SECTORS INCLUDE

Government

Retail

Transport

Construction

Hospitality / education

Health & safety

Ports

Aviation

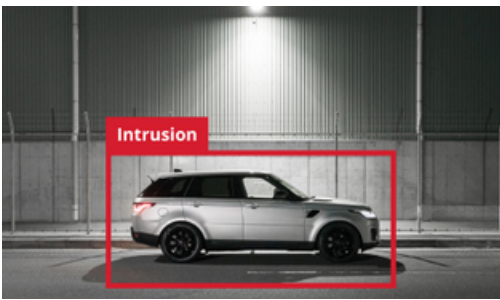
Risk Management

RETAILERS CHOOSE REMARK VISION FOR:

DATA DRIVEN INSIGHTS

We transform video content into actionable intelligence so you don't have to. Using video analytics to observe shopper behaviour in real-time increases customer engagements and the likelihood of a purchase, and a store worth returning to.

Integrating video analytics with existing video surveillance infrastructure for real-time monitoring keeps people, places and information safer, 24/7.



About Us

Our award winning AI models and video analysis increases the safety of any environment, and the operational efficiency of both private and public sector organisations. Our video analytics works with existing video or CCTV systems to keep workers, spaces and valuable assets safe along with buildings secure.

We apply artificial intelligence and machine learning onto existing IP CCTV systems to transform video content into actionable insights for rapid review with real-time alerting.



SCAN ME