



# Crowd intelligence for sport stadiums

Boosting stadium security, revenues & the fan experience with video analytics

AI-driven video analytics that integrates with your existing CCTV for data-driven intelligence

Using your existing cameras or CCTV which is often is set up to monitor your retail outlet, merchandise store, bars, restaurants, bathrooms, entrances and exit areas. Our technology interprets crowd conditions in real-time, so you gain an immediate overview on the dwell and wait times, crowd densities and occupancy changes.

## FEATURES INCLUDE

Crowd / traffic analytics & capacity monitoring	Queue management for operation efficiency	Reporting with actionable intelligence
<p>Gain a deep understanding of your peak times and uncover traffic trends with crowd analytics and metrics to help inform your sponsorship capabilities.</p> <p>Align and adjust staffing &amp; traffic flows backed by data-driven intelligence.</p>	<p>Keep track of occupancy trends, reduce queue mass &amp; monitor entrants &amp; exits by zones or virtual boundaries with the ability to adjust staffing &amp; operations accordingly.</p> <p>Optimize bar / restaurant &amp; merchandise operations with traffic and occupancy data.</p>	<p>Share real-time crowd capacity reports with internal stakeholders, external sponsorship organisations or law enforcement agencies.</p> <p>Run 'end of day report' to show your busiest and slowest areas during the day / event.</p>

*Easy install, plug & play video analytics with Remark AI Box*

# How it works: Remark's AI Box

**REMARK'S AI-BOX:** VMS with video analytic function that integrates with IP camera systems and internet connection.

- Supports 6-8 cameras
- Cameras can be set to view inside and outside

## AT SCALE & SPEED WITH AWARD WINNING ACCURACY

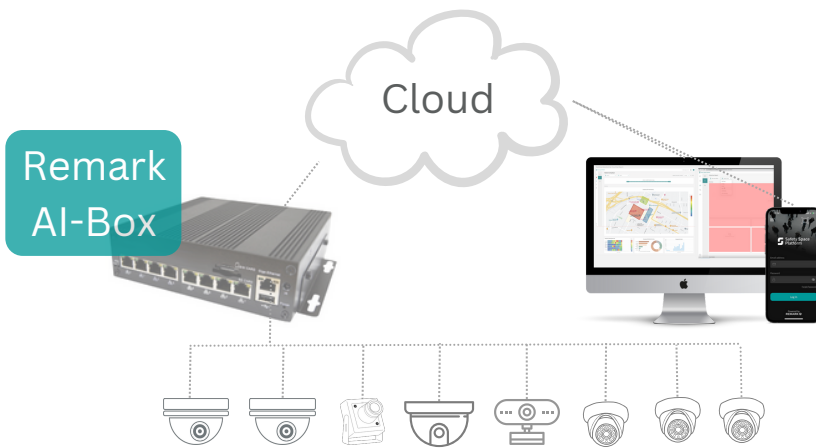
Helps everyone in your organisation to make better decisions from having data-driven intelligence at their fingertips.

## OPTIMISING THE CUSTOMER EXPERIENCE

Improving the flow of visitors improves the customer experience by creating a more pleasant & efficient environment.

## YOUR DATA / YOUR REPORTS / YOUR DASHBOARD

- Access your dashboard to view traffic data in real-time with trend analysis, along with historical data.
- Set up event alerts to keep stakeholders notified and to trigger automated workflows.
- Share reports internally or with key sponsors or external agencies.



## OUR CUSTOMERS INCLUDE

• EDINBURGH  
THE CITY OF EDINBURGH COUNCIL

ROYAL  
ASCOT

Fremont Street  
EXPERIENCE

BARCLAYS  
CENTER  
BROOKLYN

## About Us

Our award winning AI models and video analysis increases the safety of any environment, and the operational efficiency of both private and public sector organisations. Our video analytics works with existing video or CCTV systems to keep workers, spaces and valuable assets safe along with buildings secure.

We apply artificial intelligence and machine learning onto existing IP CCTV systems to transform video content into actionable insights for rapid review with real-time alerting.



SCAN ME